

## DISTRICT 4

### Announcing the Award Winners

(by category)

#### PRINT

##### ACADEMIC CATALOG or CLASS SCHEDULE

**Gold** Galveston College  
**Silver** Galveston College

##### VIEWBOOK

**Gold** Pikes Peak State College  
**Silver** Laredo College  
**Bronze** Del Mar College

##### ANNUAL REPORT

**Gold** El Paso Community College District  
**Silver** Galveston College  
**Bronze** Laramie County Community College

##### NEWSLETTER

**Gold** San Juan College  
**Silver** St. Philip's College

##### MAGAZINE

**Gold** Community College of Denver  
**Silver** Arkansas State University - Beebe  
**Bronze** Laredo College

##### BROCHURE (single or series)

**Gold** Del Mar College  
**Silver** National Park College  
**Bronze** Galveston College

##### BOOKLET

**Gold** South Plains College  
**Silver** Pueblo Community College  
**Bronze** Laramie County Community College

##### FLYER (single or series)

**Gold** Temple College  
**Silver** Temple College  
**Bronze** Navarro College

##### POSTCARD (single or series)

**Gold** Laramie County Community College  
**Silver** Galveston College  
**Bronze** Eastern New Mexico University - Roswell

##### NOTES/CARDS/INVITATIONS (single or series)

**Gold** Navarro College  
**Silver** Collin College

##### POSTER (single or series)

**Gold** Community College of Denver  
**Silver** Community College of Denver  
**Bronze** El Paso Community College District

##### PRINT WILDCARD

**Gold** Arkansas State University - Newport  
**Silver** Community College of Denver  
**Bronze** Pueblo Community College

##### DIGITAL/ELECTRONIC MEDIA

###### E-NEWSLETTER

**Gold** Austin Community College  
**Silver** St. Philip's College  
**Bronze** South Plains College

###### E-CARD

**Gold** Del Mar College

# 2022 MEDALLION AWARDS

## WEBSITE

**Gold** Aims Community College  
**Silver** Pikes Peak State College

## MICROSITE/LANDING PAGE

**Gold** Pikes Peak State College  
**Silver** College of the Mainland  
**Bronze** Pueblo Community College

## SOCIAL MEDIA

### SOCIAL MEDIA PAGE

**Gold** Austin Community College  
**Silver** Navarro College  
**Bronze** University of Arkansas Community College at Morrilton

### SOCIAL MEDIA POST

**Gold** South Plains College  
**Silver** Austin Community College  
**Bronze** Pueblo Community College

## VIDEO

### PROMOTIONAL VIDEO-SHORT FORM

**Gold** Pikes Peak State College  
**Silver** College of the Mainland  
**Bronze** Pikes Peak State College

### PROMOTIONAL VIDEO-LONG FORM

**Gold** Austin Community College  
**Silver** Laredo College

### VIDEO SHORTS (single)

**Gold** Austin Community College  
**Silver** Community College of Aurora  
**Bronze** Pikes Peak State College

### VIDEO SHORTS (series)

**Gold** Temple College  
**Silver** Arkansas State University - Beebe  
**Bronze** Austin Community College

## QUICK-TURN VIDEO

**Gold** Arkansas State University - Beebe  
**Silver** South Plains College

## PHOTOGRAPHY/ILLUSTRATION

### ORIGINAL PHOTOGRAPHY (Unmanipulated)

**Gold** Collin College  
**Silver** Pueblo Community College  
**Bronze** National Park College

### ORIGINAL PHOTOGRAPHY (Manipulated)

**Gold** Austin Community College  
**Silver** National Park College

## LOGO DESIGN

**Gold** Del Mar College  
**Silver** Pikes Peak State College  
**Bronze** Navarro College

## COMPUTER-GENERATED ILLUSTRATION

**Gold** Del Mar College  
**Silver** Laredo College  
**Bronze** Laredo College

## ADVERTISING

### PRINT ADVERTISEMENT (single or series)

**Gold** National Park College  
**Silver** Austin Community College  
**Bronze** Austin Community College

### RADIO ADVERTISEMENT (single or series)

**Gold** Navarro College  
**Silver** Laredo College  
**Bronze** Austin Community College

### TV/VIDEO PAID ADVERTISEMENT (single)

**Gold** Austin Community College  
**Silver** Del Mar College  
**Bronze** San Juan College

# 2022 MEDALLION AWARDS

## TV/VIDEO PAID ADVERTISEMENT (series)

<b>Gold</b>	Eastern New Mexico University - Roswell
<b>Silver</b>	Laredo College
<b>Bronze</b>	Austin Community College

## DIGITAL AD (single or series)

<b>Gold</b>	Temple College
<b>Silver</b>	Navarro College
<b>Bronze</b>	Arkansas State University - Beebe

## OUTDOOR MEDIA (single or series)

<b>Gold</b>	Community College of Denver
<b>Silver</b>	Austin Community College
<b>Bronze</b>	Navarro College

## INTERIOR SIGNAGE/DISPLAYS (single or series)

<b>Gold</b>	College of the Mainland
<b>Silver</b>	Del Mar College
<b>Bronze</b>	Laramie County Community College

## CAMPAIGNS

### COMMUNICATION SUCCESS STORY or CRISIS COMMUNICATION

<b>Gold</b>	Austin Community College
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### GOVERNMENT or COMMUNITY RELATIONS

<b>Gold</b>	Colorado Community College System
<b>Silver</b>	Navarro College

### SPECIAL EVENT or FUNDRAISING

<b>Gold</b>	Navarro College
<b>Silver</b>	Community College of Denver
<b>Bronze</b>	Navarro College

### SUCCESSFUL RECRUITMENT or MARKETING PROGRAM

<b>Gold</b>	Del Mar College
<b>Silver</b>	South Plains College
<b>Bronze</b>	Laredo College

## SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN

<b>Gold</b>	Navarro College
<b>Silver</b>	St. Philip's College
<b>Bronze</b>	Austin Community College

## MISCELLANEOUS

### EXCELLENCE IN WRITING – SHORT FORM

<b>Gold</b>	Colorado Community College System
<b>Silver</b>	Collin College
<b>Bronze</b>	Collin College

### EXCELLENCE IN WRITING – LONG FORM

<b>Gold</b>	Collin College
<b>Silver</b>	National Park College
<b>Bronze</b>	Laredo College

### LOGO WEAR

<b>Gold</b>	College of the Mainland
<b>Silver</b>	Austin Community College
<b>Bronze</b>	Laredo College

### NOVELTY

<b>Gold</b>	Arkansas State University - Beebe
<b>Silver</b>	Navarro College
<b>Bronze</b>	Laredo College

### WILD CARD

<b>Gold</b>	Pikes Peak State College
<b>Silver</b>	National Park College
<b>Bronze</b>	Galveston College